

OUR SERVICES

Our high growth programs and goal-driven solutions will maximize your organisation's success and enable you to achieve greatness.



ENTREPRENEURIAL GREATNESS PROGRAM

Invest in your company's future and join our exclusive Entrepreneur Greatness Program. Our program involves structured, high growth strategies and goal-driven solutions with state-of-the-art cloud-based KPI dashboard monitoring that will bring out the greatness in your business.



CORPORATE RETREATS & FORUMS

Experience our unique 1-3 day retreats that give you the opportunity to build your business and escape the day-to-day office demands. We'll take you out of your comfort zone, develop your leaders and align your executive teams.



WEBINARS & SEMINARS

We know that not all businesses are the same, so we have designed a suite of webinars and seminars that focus on a multitude of areas. You'll benefit from years of our experience—giving you the tools to help reach sustainable high growth.

LEARN MORE

BRAND IDENTITY, WEBSITE DEVELOPMENT AND SOCIAL MEDIA STRATEGY

Requiring a brand identity, new website and direction for marketing, Maxum Corp approached TLS Marketing for help. Within 6 short weeks, we created and launched a new brand, completed the initial stages of the corresponding site and developed collateral that was in line with the business and marketing objectives.

The Target

Aspiring entrepreneurs and key business decision makers requiring guidance on business development and growth

The Background

- New business requiring a brand identity
- No online presence
- No marketing strategy to help boost awareness
- No initial collateral for marketing the business

The Challenge

- Limited time constraints
- Required a professional 'look' to help give the new brand a flying start
- Needed a presence both online and offline that spoke to time-poor clients
- Required condensed and easy-to-view format for time-poor/on-the-go prospective customers
- Client needed to be able to manage updates to online presence as the business developed

The Strategy

Kick-start the company marketing strategy with a comprehensive 90-day action plan to build the brand and grow the business.

- Create cohesive branding translatable across all marketing platforms
- Develop a social media plan and a play-by-play guide to boosting business awareness
- Produce an editable website platform allowing the client to update the site as the business grows



Maxum's new brand:



Website



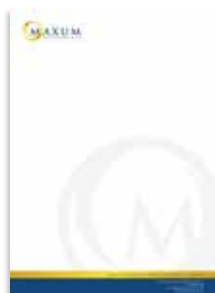
Social Media Banners



Business Card



Pull Up Banner



Letterhead



With Compliments Slip

The Result

Maxum was provided with a professional branding suite and strategic marketing plan to effectively start marketing their services to prospective clients.



Client equipped with professional website with useful videos and resources that captures customer data



Client provided with expert insights into how to build online presence using specific social media tactics to target their market

For more information on how TLS Marketing could help your business, contact John today.

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